



Order,
customize, print,
and track. *From
anywhere.*

Your source for all of your
marketing distribution.



baesman:



Streamline marketing distribution with our all-in-one portal. Empower store managers and franchisees to order while you maintain control over timing, quantities, brand standards, and reporting. Order physical products, signs, forms, brochures, digital media, and more from anywhere for a localized, personalized impact.



Order products,
customize
printing,
ship it fast.
*It really is that
easy.*



ORDER

Your branded online portal makes it easy for all of your locations. Simply log in and select what you need, from physical products and collateral to signage and so much more. Set limits to reduce waste and costs, and ensure timely deliveries with our online scheduling.



WEB-TO-PRINT

With beautiful, custom printing, targeted campaigns, and seasonal displays, you can show your customer just how well you know them.



FULFILL & DELIVER

Print, pack, and ship, faster than you thought possible. That's the benefit of Baesman's decades of experience assembling and optimizing freight service.



MANAGE & TRACK

From order status to valuation reports to day-to-day maintenance, your dedicated account management team will handle it all.

ORDER

All of your marketing distribution *in one place.*

Whether you have one location or thousands, our portal makes it easy to order your products and marketing materials, manage inventories, and track shipments—all in one place. With streamlined ordering and real-time tracking, you can control costs and inventory while freeing up more time to focus on your KPIs, rather than the logistics of ordering and distribution.



Less Work.
More Impressions.
We handle it so you
can focus on growing
your business.



[Click to learn more about our in-store signage & fulfillment services.](#)

Our Brandwise portal allows you to easily order, manage, and ship through our warehouse to help you maintain consistent branding and supply all of your locations with:

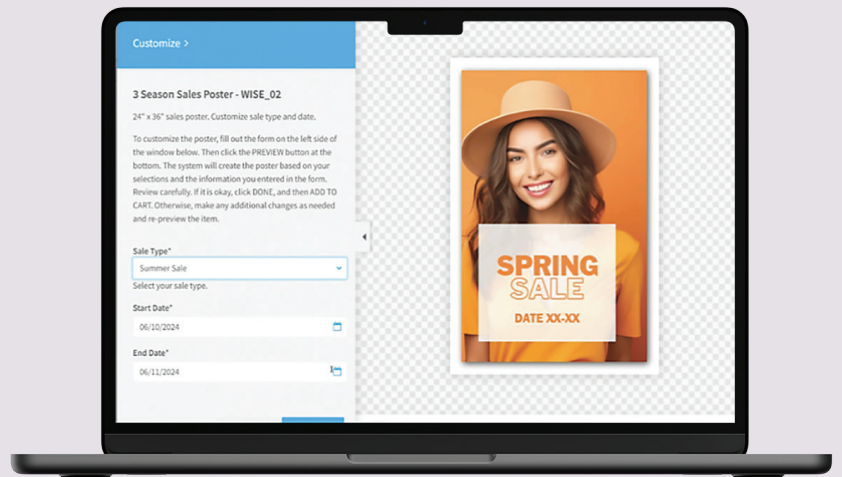
- Promotional giveaways (e.g., branded pens, tote bags, keychains)
- Store uniforms and apparel
- Printed menus and menu boards
- Indoor and outdoor signage
- Posters and banners
- Marketing collateral (e.g., brochures, flyers, business cards)
- Branded packaging materials (e.g., bags, boxes, wrapping)
- Point-of-sale displays
- Window clings and decals
- Custom-printed forms and paperwork
- Table tents and counter mats
- Employee training manuals and handbooks
- Event and promotional kits
- Customer loyalty cards and program materials
- Shelf talkers and product labels
- And more!

WEB-TO-PRINT

Print-on-demand that's *fast, functional, and on-brand.*

Our web-to-print portals are designed to look and feel like your brand, so your users have full confidence in them.

Simply log in, select what you need, and click "order." Your team will love having access from their desktops, tablets, or mobile devices. And you can establish customized approval chains, so users can order only exactly what they're supposed to be ordering.



LOCALIZED AND CUSTOMIZED

Individually tailor your brochures, direct mail, signage, and more with local contact information, offers, images, maps – you name it. View a real-time proof to make sure it's right.

ONE-TO-ONE PRINTING

Reflect a deeper connection with your customers that goes beyond name, gender, and location. Our expert programmers will transform your database into a highly effective, variable data engine for one-to-one print marketing.



[Click to watch our Brandwise video.](#)

SECURITY, 24/7/365

Our data center keeps your information secure with strong data encryption, secure network layering, and third-party assessments, and penetration testing. Our warehouse is built to protect your brand with concrete walls that reduce the humidity and temperature changes that can affect printed materials.

REVIEW AND APPROVE ONLINE

Worried about mistakes? Rest easy. Your branded online portal includes online proofing functions and approval chains that help ensure accuracy. Then click a button to have the pieces printed and delivered to any U.S. or international location.

FULFILL & DELIVER

We'll get it there at the *lowest cost possible.*

Baesman has decades of experience coordinating complex warehousing and fulfillment operations for national companies. We use that savvy to provide fast, affordable delivery of your orders as well. Use your portal to order items for one location or thousands – they'll be delivered with the same care and urgency.

Your branded portal even allows you to order custom print and warehoused items at the same time; we consolidate your request so you'll receive all of your orders precisely when you need them.



WE KNOW THE POSTAL SYSTEM

Baesman teams review materials, print methods, sizing, and target dates to find the most efficient way to ship your materials. Send us your mailing and distribution lists, and we'll fulfill every piece of your project and deliver it based on a customized postage plan. You'll pay the least possible and rest easy knowing we're tracking your order carefully.

QUALITY IS EVERYTHING

Our self-designed, multi-step quality control process makes sure every piece of your order is tracked, verified, authorized, and released according to your requirements.

From our Ohio operation, we are only a 2-day ground shipment to

80%
of the U.S. population.

MANAGE & TRACK

It's all about process
and expertise.

Setting up your Brandwise portal takes just a few weeks, and we'll assist you with every step of the process. We're an active partner, asking the right questions and making recommendations to ensure your program is designed to work now and in the future.

The goal is always to reduce your inventories, lower the time you spend ordering and managing, and provide better information about your production spending and usage.



WE GET IT

Every Brandwise client who partners with Baesman has a dedicated account team that understands the marketing supply chain inside and out. They're masters of detail and implementation tactics.

GET THE REAL SCOOP

Our reporting suite is robust and customizable. You name it, we can report it – including order status, inventory levels, low stock, backorders, valuation reports, shipment tracking, and much more. Receive automated reports and trigger emails to keep you up-to-date as often as you prefer. And we're here every step of the way to answer questions about your reports and make sure you're getting the best results for your investment.

A SUPPORT SYSTEM BUILT JUST FOR YOU

With Baesman you have access to 24/7/365 first class support team. Send an email or let our team know and we'll take care of the rest.

The power of local
marketing for
franchisees, store
managers,
sales networks, property
managers, and more.

We know choosing (or switching) your fulfillment provider can be intimidating. We've mastered the process so there's virtually no learning curve. We'll make your transition to Baesman painless, with reassurance every step of the way.



Reach out to us today at
getpersonal@baesman.com

